

Zoelie Kim

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EDUCATION

University of California, Berkeley

GPA: 4.0

B.A. Data Science, Minor in Philosophy

May 2028

Relevant Coursework: Foundations of Data Science, Principles and Techniques of Data Science, Probability for Data Science, Structure & Interpretation of Computer Programs, Data Structures, Computational Thinking

PROFESSIONAL EXPERIENCE

Mirror Progress (AI Data Infrastructure), Go-to-Market Strategy Intern Berkeley, CA 01/26 – Present

- Identify and map key decision-makers across organizational functions using company research and LinkedIn analysis, prioritizing by authority and strategic alignment to drive qualified founder outreach pipeline
- Design go-to-market strategy targeting subsidiary executives as entry points for parent organization adoption

Santa Rosa Junior College, Teaching Assistant

Santa Rosa, CA 08/22 – 08/24

- Translated complex behavioral science research and journal articles into accessible frameworks for 35+ students across four semesters, connecting findings to real-world examples to increase participation and retention
- Managed course operations including curriculum redesign, grading, office hours, and individualized coaching

Sonoma County Farm Trails, Office Intern and Onsite Executive Assistant

Sebastopol, CA 06/20 – 08/24

- Key contributor to the Gravenstein Apple Fair, achieving 95%+ zero-waste operations for 15,000+ attendees by coordinating logistics, waste management, material transport, and volunteer engagement
- Optimized digital operations by managing website content, inventory tracking systems, and volunteer recruitment pipelines, improving event efficiency and expanding community participation

LEADERSHIP & ACTIVITIES

Neurotech@Berkeley, Software Division PM and Education Division

Berkeley, CA 01/25 – Present

- Build self-supervised autoencoder to decode EEG signals into gait angles for spinal cord injury patients, using signal reconstruction pretraining followed by fine-tuning for joint angle prediction
- Manage research project timeline and team coordination to track progress and ensure timely deliverables
- Lead development of UC Berkeley–certified neurotech course and fundraising initiatives through market research, revenue modeling, and cross-functional coordination with faculty and administrators

BASIS AI Policy Fellowship, Fellow

Berkeley, CA 01/26 – Present

- Build AI policy expertise through reading groups and legislative analysis with upcoming industry mentorship
- Alpha Delta Pi Sorority, Director of Academic Affairs**

Berkeley, CA 12/24 – 12/25

- Earned chapter's Academic Excellence 2025 award by building comprehensive academic support system for 100+ members through individualized coaching, weekly study sessions, and scholarship guidance

Computer Science Kickstart, Internal Committee Member

Berkeley, CA 12/24 – 08/25

- Planned and executed leadership and social events for 40-member team, managing logistics and program coordination to foster community engagement for week-long summer STEM program serving 60+ students

SKILLS & INTERESTS

- **Technical:** Python, Java, Git, Tableau, Excel, Pandas, NumPy, Figma, PyTorch, SQL, scikit-learn, Cursor
- **Professional:** Stakeholder Research, Sales Strategy, Market Research, Event Planning & Logistics
- **Interests:** Ballet, Sewing & Knitting, Snowboarding, Running, Hiking
- **Languages:** English, French