

Zoelie Kim

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EDUCATION

University of California, Berkeley

GPA: 3.85

B.A. Data Science

Graduating May 2028

Key Modules: Data Mining and Analytics, Data Engineering, Probability for Data Science, Data Structures

Leadership: BASIS AI Policy Fellow (2026); Alpha Delta Pi, **Director of Academic Affairs** (2025); CS Kickstart

PROFESSIONAL EXPERIENCE

Rocketable (AI-run software HoldCo, YC W25), Data Science Intern SF, CA | Jun 2026 – Aug 2026 (3 mos)

- **95% recall** on poor-CX detection from a prompt-optimized LLM judge in production; company framework for good versus bad customer experience, from 500+ conversations hand-labeled from the customer's perspective
- **94% recall** catching damaged customer recordings; built the LLM classifier, cut its API cost 88.7% at no accuracy loss, and priced the deployment (AWS hosting, unit cost, annual spend); now in production
- **Single-tier support intake live for all customers**, redesigned from answer engagement and redundancy analysis weighed against customer preference for response speed; A/B test groups designed ahead of rollout

Santa Rosa Junior College, Teaching Assistant (Psychology) Santa Rosa, CA | Aug 2022 – Aug 2024 (2 yrs)

- **40-student classes** taught in behavioral science research, recruited by the course professor while in high school
- **Four consecutive semesters** of course operations: curriculum redesign, grading, office hours, and coaching

Sonoma County Farm Trails, Administrative Intern Sebastopol, CA | Jun 2019 – Aug 2023 (4 yrs)

- **95% waste diversion** at a 15,000-attendee fair running zero-waste sorting stations; recruited and trained station volunteers, enforced vendor waste rules, and managed on-site waste ops across four summers

PRIMARY PROJECTS

Building a 9-Test iPad App + AI Prescription Engine, Contract for Simply Balanced May 2026 – Present (5 mos)

- **Sole designer and developer** of the practice's first patient-facing app, now built with 9 balance, memory, and reaction tests; translated the doctor's protocol into product requirements, design, and production code
- **Defining scoring criteria**, derived from patient results and calibrated against the doctor's clinical assessment
- **One automated step** collapsing the full assessment-to-prescription workflow, with an AI engine encoding the doctor's clinical protocol and decision rules; youth cohort beta launching December 2026

Leading a 5-Person ML Team Decoding Brain Signals, Neurotech@Berkeley Jan 2025 – Present (1.5 yrs)

- **Results presented** at the California Neurotech Conference (Apr 2026); own the roadmap, task allocation, and delivery timelines for a 5-engineer team building toward prosthetic control for spinal cord injury patients
- **92% correct** distinguishing true footsteps from false ones and 74% of ankle motion captured, predicting walking movement from brain signals alone with a TCN-LSTM model on 64-channel EEG

Enterprise Client Expansion via Subsidiary Entry, Mirror Progress (AI data infra startup) Jan 2026 (1 mo)

- **30 individually researched executives** ranked in the company's first enterprise outreach database, adopted by the founder; scored on title, seniority, and demonstrated history with comparable tools

TOOLING & INTERESTS

- **Technical:** Python, SQL, Prompt Engineering, Tool-Calling Agent Workflows, Claude Code, Codex, cmux
- **Product:** Evaluation Design, User Research, Market Analysis, Prioritization, Cross-Functional Collaboration
- **Interests:** Product Design, Behavioral Economics, AI Policy, Ballet, Sewing, Snowboarding, Hiking, Reading
- **Languages:** English (native), French (conversational)